

NCC Cable System Order

Order #	62553858
Syscode	1559
System Name	Spectrum/Milwaukee KRACE U-verse, WI
Market	Milwaukee-Racine

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Feb18
-	

Flight Dates	07/09/18 - 08/19/18
Agency	Nonbox/Eisner
Advertiser	Friends of Scott Walker

Client Code	SWF
Product Code	0709
Est Code	140 30s
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/09/18		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks		6	
Total		\$5,090.00	
Commission		\$763.50	
Net Total		\$4,326.50	
Total Spots		106	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.6 new order. Please confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	VARIOUS	7/9/18	7/15/18	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$23.00	\$161.00	30	PRE
2	BRVO	VARIOUS	7/16/18	7/22/18	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$23.00	\$161.00	30	PRE
3	BRVO	VANDERPUMP RUL<	7/23/18	7/29/18	19:00	24:00	X							-	-	1	\$23.00	\$23.00	30	PRE
4	BRVO	VARIOUS	8/6/18	8/12/18	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$45.00	\$225.00	30	NPE
5	BRVO	VARIOUS	8/13/18	8/19/18	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$45.00	\$45.00	30	NPE
6	BRVO	VARIOUS	7/30/18	8/5/18	19:00	24:00		X	X	X	X	X	X	-	-	5	\$45.00	\$225.00	30	NPE
7	FOOD	VARIOUS	7/9/18	7/15/18	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$23.00	\$161.00	30	PRE
8	FOOD	VARIOUS	7/16/18	7/22/18	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$41.00	\$287.00	30	NPE
9	FOOD	VARIOUS	8/6/18	8/12/18	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$45.00	\$225.00	30	NPE
10	FOOD	VARIOUS	8/13/18	8/19/18	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$45.00	\$45.00	30	NPE
11	FOOD	KIDS BAKING CH<	7/23/18	7/29/18	19:00	24:00	X							-	-	1	\$45.00	\$45.00	30	NPE
12	FOOD	VARIOUS	7/30/18	8/5/18	19:00	24:00		X	X	X	X	X	X	-	-	5	\$45.00	\$225.00	30	NPE
13	HGTV	VARIOUS	7/9/18	7/15/18	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$58.00	\$812.00	30	NPE
14	HGTV	VARIOUS	7/16/18	7/22/18	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$58.00	\$812.00	30	NPE
15	HGTV	VARIOUS	8/6/18	8/12/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$63.00	\$756.00	30	NPE
16	HGTV	VARIOUS	8/13/18	8/19/18	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$63.00	\$126.00	30	NPE

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17	HGTV	VARIOUS	7/30/18	8/5/18	19:00	24:00		X	X	X	X	X	X	-	-	12	\$63.00	\$756.00	30	NPE

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	58	48	0	0	0	0	0	0	0	0	0	0	106
AMT	\$2,462.00	\$2,628.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,090.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/10/18

62553858 | Milwaukee-Racine | Spectrum/Milwaukee KRACE U-verse, WI | 1559 |